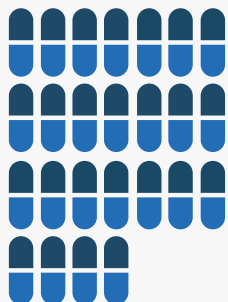




BLUEPEAK PROVIDES VALUE TO PHARMACEUTICAL COMPANY MANUFACTURERS



25+ YEARS OF PHARMACEUTICAL COMPANY EXPERIENCE



30+ ASSISTED PHARMA COMPANIES WITH MANAGED CARE, MEDICAID AND MEDICARE STRATEGY

BLUEPEAK IS UNIQUELY QUALIFIED TO PROVIDE INDUSTRY EXPERTISE TO PHARMACEUTICAL COMPANY MANUFACTURERS



- **Knowledge in the health plan and employer client marketplace**
 - Continuous engagement with health plan clients
 - Experience with many of the current Prescription Drug Plans (PDPs) and Medicare Advantage-Prescription Drug (MA-PD) Plans
 - Medicare, Medicaid and managed care market experience
- **Knowledge and in-depth experience with CMS policy and operational issues**
 - Former CMS regulators on staff
- **Consultants with cutting edge knowledge and experience in all disciplines**
 - Pharma, PBMs, CMS, health plans/employers
- **Thought leaders in industry groups**
 - Academy of Managed Care Pharmacy (AMCP)
 - National Council of Prescription Drug Programs (NCPDP)
 - America Health Insurance Plans (AHIP)

BLUEPEAK PROVIDES SERVICES SPECIFIC TO PHARMACEUTICAL COMPANY MANUFACTURERS' NEEDS



STRATEGY	SUPPORT
➤ Marketing strategy and product planning services	➤ Medicare, Medicaid and managed care market support
➤ Product reimbursement strategies	➤ CMS policy interpretation
➤ Strategic planning for all market segments	➤ Regulatory Guidance service
➤ Contracting and customer strategies	➤ CMS advocacy
➤ Product pricing strategies	➤ Data analysis services
➤ Formulary management strategies	➤ Advisory board moderation and development
➤ Pull-through strategies	➤ White Papers
	➤ Open Payments/Sunshine Act Consultations

GET IN TOUCH

Contact BluePeak today for a **FREE** consultation!

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