



Partner with BluePeak to Improve Your Star Ratings



Find more risks. Close more gaps with BluePeak.

Star Ratings impact your bottom line.

- ★ 5-Star plans can market year-round. Beneficiaries can join these plans at any time via a special enrollment period (SEP).
- ★ Medicare Advantage (MA), Medicare Advantage-Prescription Drug (MA-PD) and Prescription Drug (PD) plans achieving a 4-Star or greater Star Rating receive a 5 percent Quality Bonus Payment (QBP) per member per month (PMPM).
- ★ Below a 3-Star Rating is considered poor performing by the Centers for Medicare and Medicaid Services (CMS), and if repeated for three years in a row, could possibly lead to contract termination.

How are you improving your Star Ratings?

A majority of plans use Excel spreadsheets, telephone calls, and provider outreach to close care gaps to drive Star Ratings measures, manage health care costs, and capture risk adjustment revenue. Existing member interactions are manual and disorganized.

BluePeak leverages a tool that automates data collection and integration at both the plan and member level by aggregating from medical and Rx claims, electronic/health medical records (EMR/EHR), labs and biometric screenings, health risk assessments,

and medical and fitness devices. This tool identifies health risks and disease conditions, determines gaps in care, and delivers personalized health actions and incentives to drive engagement.

BluePeak can help you prioritize your resources to get the largest improvements for your dollar, as well as assist with project planning and strategies to enhance your Star Ratings across all of your Part C and Part D measures. We can share best practices across the 4- and 5-Star plans that make them successful. [→](#)

GET IN TOUCH 

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BluePeak = Increased Star Power

- ★ BluePeak leverages a clinical engagement solution that increases Star Ratings, improves risk scores and reduces gaps in care.
- ★ MA, MA-PD and PDP plans can target and motivate members to take action on specific measures that will show greatest returns, both in revenue and cost savings.
- ★ Healthcare Effectiveness Data and Information Set (HEDIS) measures account for 23 of the 36 Part C metrics. Each metric is also weighted such that HEDIS/Health Outcomes Survey (HOS) accounts for 65 percent of the total Part C rating.
- ★ Our tool evaluates HEDIS measures for gaps in care and creates targeted intervention strategies that work.



- ★ BluePeak assists with project planning and strategies to enhance MA, MA-PD and PDP Star Ratings across all Part C and Part D measures and validation of preview Star Rating results.
- ★ MA, MA-PD and PDP plans benefit from BluePeak's thorough understanding of data sources, operational assessments and consulting around their unique Star Ratings support structure.
- ★ BluePeak helps MA, MA-PD and PDP plans prioritize their resources to get the largest improvements for their dollar.
- ★ BluePeak has the regulatory expertise to interpret existing and new Star Rating guidance and its impacts and the industry knowledge to share best practices across the 4- and 5-Star plans that make them successful.

Medicare Advantage Proven Results



Average one-star increase
per targeted measure



6.1%

Risk Adjustment
More likely for members to complete preventive exams and have undocumented risks coded



26%

Increase in Home Health Assessment



16%

Increase in Breast Cancer Screening



8.4%

Condition Management
More likely for members to manage their diabetes



10%

Increase in Annual Wellness Visits



BluePeak Advisors (www.bluepeak.com) is a unique consultancy whose focus lies in pharmacy benefit manager (PBM) and health plan operations, Medicare compliance and Star Ratings, CMS advocacy and support, clinical programs strategies and integration, and data analytics.